

7. How long have you smoked this brand?  
☐ Less than 1 yr. ☐ 2 to 3 yrs. ☐ Over 5 yrs.  
☐ 1 to 2 yrs. ☐ 3 to 5 yrs.

8. What, if any, was your previous brand?

(Brand name)

9. The next time you go to the store, if your regular brand were not available, what would you do...?  
 (Check one.)

- ☐ Go to another store to buy my regular brand.  
☐ Buy another type or length of my regular brand.  
☐ Wait until the store has my regular brand.  
☐ Buy a different brand entirely.



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10. Which of the following statements best describes the way you use cigarette coupons? (Check one.)

- ☐ I use almost any cigarette coupon I get.  
☐ I occasionally use coupons for cigarettes, even if they are not for my regular brand.  
☐ I only use coupons for cigarettes for my regular brand.  
☐ I never use coupons to buy cigarettes.

11. If your regular brand were not available, which of the following brands would you consider buying? (Check all that apply.)

- |  |                                   |                                   |  |
|--|-----------------------------------|-----------------------------------|--|
| <input type="checkbox"/> Alpine          | <input type="checkbox"/> Doral    | <input type="checkbox"/> Misty    | <input type="checkbox"/> Stone Brand/Clement |
| <input type="checkbox"/> Basic           | <input type="checkbox"/> Dove     | <input type="checkbox"/> Monarch  | <input type="checkbox"/> Style               |
| <input type="checkbox"/> Benson & Hedges | <input type="checkbox"/> GPC      | <input type="checkbox"/> More     | <input type="checkbox"/> Superlites          |
| <input type="checkbox"/> Bristol         | <input type="checkbox"/> Kool     | <input type="checkbox"/> Newport  | <input type="checkbox"/> Virginia Slims      |
| <input type="checkbox"/> Cambridge       | <input type="checkbox"/> Marlboro | <input type="checkbox"/> Salem    | <input type="checkbox"/> Winston             |
| <input type="checkbox"/> Capri           | <input type="checkbox"/> Marlboro | <input type="checkbox"/> Savannah | <input type="checkbox"/> Other               |
| <input type="checkbox"/> Carlton         | <input type="checkbox"/> West     | <input type="checkbox"/> Sterling | <input type="checkbox"/> None                |

12. Please list all the brands of cigarettes you smoked at least one pack of in the past two weeks. How many packs did you smoke of each brand? (Use as many lines as you need. Write in exact number of packs for each brand below. Note: 1 carton=10 packs.)

Brand Name \_\_\_\_\_ # of Packs \_\_\_\_\_  
 Brand Name \_\_\_\_\_ # of Packs \_\_\_\_\_  
 Brand Name \_\_\_\_\_ # of Packs \_\_\_\_\_  
 Brand Name \_\_\_\_\_ # of Packs \_\_\_\_\_

13. Where do you usually buy your cigarettes? (Check one.)

- ☐ Supermarket Chain ☐ Drug Store/Pharmacy ☐ Discount Store  
☐ Neighborhood Grocery ☐ Convenience/Gas

14. How often do you use special in-store cigarette offers, such as a free gift with purchase, a 2-for-1, or special prices?

	Frequently	Occasionally	Never
I look for special offers for my regular brand...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I take advantage of special offers for brands other than my regular brand...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

15. Which of the following best describes you? (Check one.)

- ☐ White ☐ American Indian ☐ Asian  
☐ Hispanic ☐ African American ☐ Other

16. Would you be interested in receiving information about issues that affect smokers?

- ☐ Yes ☐ No

17. Would you be interested in joining a smokers' group to help protect your right to smoke?

- ☐ Yes ☐ No